

## New LinkedIn and Resume Session

Over 400 media pros own new LinkedIn profiles and resumes recreated by my team.

Hiring managers give you less than 30 seconds of rapid reading before they judge you. We tell and sell your story to rise above all the generic, nonsense everyone else uses.

We don't write for robots and algorithms that bury your resume in a digital pile. We write for CEOs and senior execs we know. We prove your superpowers. We get you hired faster.

## The Flight Plan:

- A deep dive conference call captures your job history details and career goals.
- We analyze the work you want to do most what you love and what you're best at.
- We eliminate painfully obvious info and erase ancient history that doesn't support your true path forward.
- We compile the "greatest hits" from every past job.
- We define your one best career title, the North Star, for the top of your LinkedIn and resume.
- We create a new "About" section with 3-4 tight paragraphs summarizing your strengths and doubling as your new bio.
- We complete a full draft in less than 5 business days for your review and revisions.

## Cost:

Many resume pros charge \$1500 (or more). Their endless revisions take weeks to complete and they don't have enough knowledge about your expertise.

You won't find an exec resume writer with my forty years of experience leading major media companies and my own digital start-ups.

You get all these services for \$1000. And you get interviewed first for the jobs we are placing.

Payment on Venmo or PayPal is due in advance, two business days before your call. Book your session now. Email Amanda@RobBarnettMedia.com.